

#PJBJobs

# PRESS PACK 2023



payrolljobsboard

*Your Payroll career starts right here, right now!*

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# About PayrollJobsBoard.com

Payrolljobsboard.com is the most popular job board explicitly designed to provide payroll professionals with the latest Payroll vacancies available across the UK and across the Globe. Since its launch in 2010, its success has been down to its ability to specifically attract relevant payroll applications and marry them to niche payroll job opportunities.

To improve advertiser visibility and candidate attraction possibilities, Payrolljobsboard.com has proudly partnered with The Chartered Institute of Payroll Professionals (also known as The CIPP) by powering The CIPP's own "Jobs in Payroll" jobsite enabling users and advertisers to reach a larger payroll audience than ever before.

Previous clients include Moorepay, Local Government Association, PayFit UK, The Chartered Institute of Payroll Professionals, Bloomberg, Information Commissioner's Office, University of Brighton, and many more!

The site offers increased functionality that helps candidates search for payroll vacancies, register for jobs by email and undertake the process of applying to roles, providing users with the opportunity to navigate and apply for a variety of payroll vacancies with ease. Delivering a fully responsive experience, the website provides users with a seamless transition from desktop to mobile browsing, and intelligently pulls the latest payroll jobs for users to present applications for quickly and easily.

"We know that advertising jobs on generalist job boards often results in unsuitable applications that cost businesses hours in lost time, energy and money. Payrolljobsboard.com has been designed specifically to improve the quality of submission advertisers will receive by marrying skilled payroll jobseekers to vacancies advertised on the site. The site helps job seekers to find relevant payroll vacancies with ease. In addition, clients can place adverts directly onto the site with our simplified and intuitive job posting process." says Nick Day, Managing Director of Payrolljobsboard.com.

PayrollJobsBoard.com now makes it easier than ever for employers to post advertisements and to find relevant top tier candidates due to how automated, cost-effective and user friendly the website is to use!



# Advertising Options

## Option 1: Standard Vacancy - £100 + vat

- Advert is live for up to 60 days.
- Logo and company information included on all copy (logo can be your recruitment / media logo or the clients).
- Appear in job search results.

## Option 2: Featured Vacancy - £300 + vat

- Appear on the featured jobs page of [www.payrolljobsboard.com](http://www.payrolljobsboard.com) – the UK's leading payroll job board for payroll professionals.
- Appear on "jobs-by-email" e-marketing campaigns which are sent to over 2,600 payroll professionals.
- Logo and company information included on all copy.
- Featured branded vacancies appear at the top of search results and scroll on the main page including the homepage, giving enhanced visibility and driving quality relevant applications.
- Improved employer branding which drives application rates.
- Advert is live for up to 60 days

## Option 3: CIPP & PJB Featured Vacancy - £700 + vat

- Advert placed on both [payrolljobsboard.com](http://payrolljobsboard.com) AND the Chartered Institute of Payroll Professionals job page (CIPP Jobs).
- Advert shared on the CIPP newsletter to all CIPP subscribers.
- Appear on the featured jobs page of [www.payrolljobsboard.com](http://www.payrolljobsboard.com) – the UK's leading payroll job board for payroll professionals.
- Appear on "jobs-by-email" e-marketing campaigns which are sent to over 2,600 payroll professionals.
- Logo and company information included on all copy.
- Featured branded vacancies appear at the top of search results and scroll on the main page including the homepage, giving enhanced visibility and driving quality relevant applications.
- Improved employer branding which drives application rates.
- Advert is live for up to 60 days.



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# Bulk & Partner Advertising Options

## Option 1: 5 Featured Vacancies - £999 + vat

- 5 Featured Vacancies at a heavily discounted price.
- Appear on the featured jobs page of [www.payrolljobsboard.com](http://www.payrolljobsboard.com) – the UK's leading payroll job board for payroll professionals.
- Appear on "jobs-by-email" e-marketing campaigns which are sent to over 2,600 payroll professionals.
- Logo and company information included on all copy.
- Featured branded vacancies appear at the top of search results and scroll on the main page including the homepage, giving enhanced visibility and driving quality relevant applications.
- Improved employer branding which drives application rates.
- Advert is live for up to 60 days.

## Option 2: 10 Featured Vacancies - £1,899 + vat (payment via invoice only)

- 10 Featured Vacancies at a heavily discounted price.
- Appear on the featured jobs page of [www.payrolljobsboard.com](http://www.payrolljobsboard.com) – the UK's leading payroll job board for payroll professionals.
- Appear on "jobs-by-email" e-marketing campaigns which are sent to over 2,600 payroll professionals.
- Logo and company information included on all copy.
- Featured branded vacancies appear at the top of search results and scroll on the main page including the homepage, giving enhanced visibility and driving quality relevant applications.
- Improved employer branding which drives application rates.
- Advert is live for up to 60 days

## Option 3: Partner - Unlimited Vacancies - £7,000 + vat per year (payment via invoice only)

- Unlimited Featured Vacancies
- Dedicated landing page
- Prioritised jobs on the weekly e-shot to over 2600 payroll professionals across the UK
- Your branding on the front page of the PayrollJobsBoard website.
- Adverts are live for up to 60 days.



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# About Our Founder & Contact Information



Nick Day is the founder of Payrolljobsboard.com, the most popular job board for payroll vacancies in the UK and across the Globe. Nick possesses over 18 years' experience sourcing and placing HR and Payroll professionals and during this time, he has developed a significant following on LinkedIn for his thought leadership expertise. Nick is the only recruiter recognised in the Reward 300 Influencer Index and in 2019, he was presented with Reward Strategy Magazine's 'Knowledge and Professional Services Leader Award'. Nick also possesses an MA in Professional Consulting and is the host of two industry leading podcasts known as The HR L&D Podcast and The Payroll Podcast.

## Contact Information:

Website: [Payrolljobsboard.com](https://Payrolljobsboard.com)

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